

A practical survival guide to meet your needs

# Leadership Advancement for Women in Business

Strategies for taking your empowerment forward and implementing real change

28th - 30th January

Sandton Convention Centre

## Valuable Strategies & Solutions You Will Walk Away With Include How To:

- Successfully **re-designing a gender biased decision-making culture**
- Ensure the **Employment Equity Act works for you** in overcoming modern day workplace discrimination
- Evaluate the strengths and weaknesses of **male vs. female management styles**
- Use **creativity** as a successful leadership tool
- Take the steps towards re-engineering a **non-sexist organisational culture**
- Unveil the enigma that surrounds the **obstacles inhibiting greater success of women** to leadership positions
- Critically **re-assess the core competencies** and performance criteria for a successful leader in business
- Close the gap between the legislation and implementation of **gender targets** in your organisation
- Understand the importance of **implementing well defined mentors and executive coaches**

## Make sure you attend 2 of our 4 separately bookable, post-conference, interactive workshops

- A: The power of personal impact: Presenting yourself in a way that commands credibility and respect**
- B: Developing a personal leadership style and putting this into practice**
- C: Implementing executive coaching and mentoring programmes to ensure succession of skills from senior to junior managers**
- D: Implementing a time-management plan that allows time for you**

## DO YOU NEED A NEW DIARY?

Don't miss out on our **EARLY BIRD SPECIAL OFFER** - As this conference is running in January, we would like to offer you a leather bound filofax which you will receive prior to the conference if you register and pay for all 3 days before 15 October 2003!



## Key Contributions & Best Practice Case Studies From:

- **Niven Postma, CEO**  
**The Businesswomen's Association**
- **Nolitha Fakude, Managing Director**  
**Black Management Forum**
- **Christine Ramon, Financial Director**  
**Johnnic Holdings Ltd**
- **Linda Zama, Managing Director**  
**Sanoco Oil**
- **Suzanne Ravenall, CEO**  
**IDCS Pty Ltd**
- **Susan Garrett, Managing Director**  
**Flight Centre**
- **Heather Sonn, CEO**  
**Legae Securities**
- **Thoko Mokgosi, Managing Director: Fixed Networks**  
**Siemens**
- **Nhlanhla Qwabe, Employee Relations Manager,**  
**Multichoice**
- **Doris Tshepe, Director**  
**Cheadle Thompson & Haysom**
- **Nimee Dhuloo, Divisional Director: Human Resources,**  
**Medscheme**
- **Kagiso Musi, Senior Account Director**  
**TBWA Hunt Lascaris**
- **Lynette Chen, Manager: Government & Public Affairs,**  
**Hewlett Packard**
- **Marti Janse van Rensburg, Executive Coach**  
**Marti Janse van Rensburg Coaching and Leadership Development**
- **Dr Lee Senior, Head: Research Division**  
**ICAS Ltd**
- **Sandy Lewis, Director & Head: Consultancy & Training Division**  
**ICAS Ltd**
- **Theresa Williams, Marine Operations Manager,**  
**National Ports Authority of SA**
- **Vida Botes, Senior Lecturer**  
**Unisa's Graduate School of Business Leadership**
- **Estelle Deetlefs, Associate**  
**Jennings & Associates**
- **Vanessa Bluen, Director**  
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