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A PRACTICAL SURVIVAL GUIDE TO MEET YOUR NEEDS

Effective Leadership Strategies for Women in Business

Take your empowerment forward and implement real change

17th – 19th November

Sandton Convention Centre

Valuable Strategies And Solutions You Will Walk Away With Include How To:

- Successfully re-defining a gender biased decision making culture
- Ensure the Employment Equity Act works for you in overcoming modern day workplace discrimination
- Evaluate the strengths and weaknesses of male vs. female management styles
- Use creativity as a successful leadership tool
- Take the steps towards re-engineering a non-sexist organisational culture
- Unveil the enigma that surrounds the obstacles inhibiting greater success of women to leadership positions
- Critically re-assess the core competencies and performance criteria for a successful leader in business
- Close the gap between the legislation and implementation of gender targets in your organisation
- Understand the importance of time-management strategies that also take account of the need for "me time"

Key Contributions & Best Practice Case Studies from:

- **Christine Ramon**, Financial Director
Johnnic Holdings Ltd
- **Suzanne Ravenall**, CEO
IDCS Pty Ltd
- **Heather Sonn**, CEO
Legae Securities
- **Nhlanhla Qwabe**, Employee Relations Manager,
Multichoice
- **Thoko Mokgosi**, CEO
Alcatel
- **Nimee Dhuloo**, Divisional Director: Human Resources,
Medscheme
- **Theresa Williams**, Marine Operations Manager,
National Ports Authority of SA
- **Linda Zama**, CEO
Sanoco Oil
- **Veni Andrew**, CEO
El-Shaddai Freight Logistics
- **Bruce MacLaren**, General Manager – Business Recovery Programme,
Nedcor
- **Tshidi Mokgabudi**, Executive Partner
KPMG
- **Lynn Fortuin**, Director
Assegai Training & Development
- **Estelie Deetlefs**, Associate
Jennings & Associates
- **Jill Hamlyn**, Managing Director
The People Business Group of Companies
- **Tina Thomson**, National Administrator
Businesswomen's Association
- **Anne Pratt**, Managing Director
Anne Pratt & Associates
- **Heidi Brauer**, Director
Markinor
- **Doris Tshepe**, Director
Cheadle Thompson & Haysom
- **Nirri Nair**, Facilitator
The Consultant Powerhouse

SPECIAL OFFER!!!!
Book a team of 4 people from your organisation for the conference and attend 1 FREE workshop of your choice

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If you book and pay for all 3 days of the conference before 27 August 2004 you will receive a stunning leather bound filofax for 2005 valued at over R300 absolutely free of charge!



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