

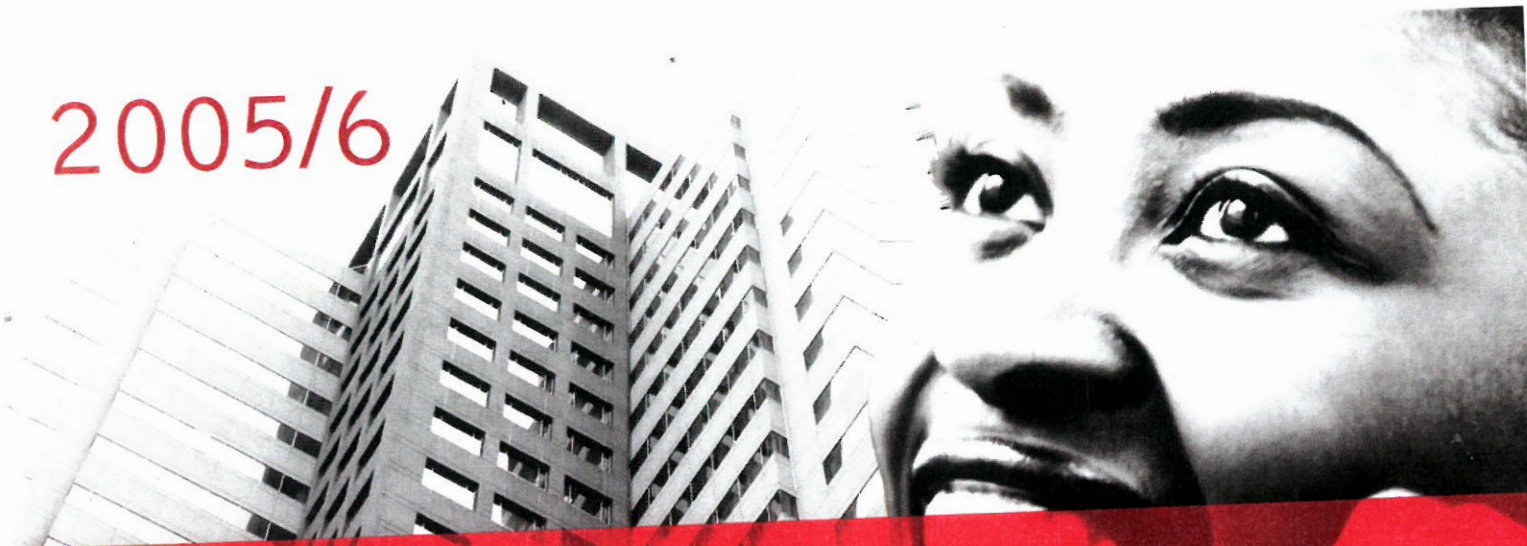
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TOP WOMEN

IN BUSINESS & GOVERNMENT



2005/6



"The empowerment of women is the secret weapon
of development in Africa."

- World Bank President James Wolfensohn

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Beyond Outsourcing | Profile

Chief Executive Officer: Suzanne Ravenall

Company Profile

Beyond Outsourcing is an outsourcing / co-sourcing operations implementation company, utilising proprietary generic and scalable toolkits, run through a 'managed services factory', as an end-to-end solution, supported through IT and corporate finance / consulting, to provide speed, agility, and overall performance improvement. Beyond Outsourcing specialises in operational implementation and has the capability, experience and know-how to deliver the business transformation that the client requires either via an outsource or license model.

Gender Empowerment Policies

Beyond Outsourcing encourages a view of personnel and business development in the private sector, which is non-racial, non-sexist and non-discriminatory in the most fundamental sense. The Company's view is that South Africa's challenge is the positive integration of diversity and the fullest utilisation of our country's variety of talents and aptitudes. A more holistic approach to the work environment is the essence of the Beyond Outsourcing Employer of Choice Strategy (EOC) in that it assists the company in attracting and retaining staff that will serve the needs of the business, whilst ensuring that the employees are more satisfied and productive, leading to a harmonious working environment. Their approach to employee and business development for disadvantaged South Africans must be in accordance with the optimal growth of their Company. The objective of Beyond Outsourcing is to ensure a working environment where employees have an opportunity to contribute, learn, grow and advance based on merit.

Nature of Organisation

Business sector: Outsourcing - Business Process Transformation Outsourcing

Description of activities: The provision of proprietary toolkits for the purposes of operations execution and business transformation provided either through a license fee or outsourcing model

Products & services: Business transformation outsourcing through outsourcing / co-sourcing, license fee model, international franchising (outside of Africa), seven S technologies, professional services (IT), business intelligence, software development, software product HRM, CRM, BOM

Awards: Best Companies To Work For (2003/4/5), Most Promising Companies (2003/5), Leading Managers (2004/5), Top 300 Companies

(2003/4/5), Nedbank Businesswoman of the Year finalist (2004), African Investor runner up: Businesswoman of the year 2004

Holding company: Beyond Outsourcing Holdings

Gender empowerment level

- % of female shareholders: 50.1%
- % of female executive director: 25.1 - 50%
- % female staff members (overall in company): 25.1-50%

Top Woman



Suzanne Ravenall

As the CEO of Beyond Outsourcing, Suzanne is responsible for the vision and overall achievement of the Beyond Outsourcing strategic direction. Suzanne puts her stamp on the company's values and

corporate personality. Honesty and integrity are non-negotiable with her: "Brutal honesty has to be a key value of any business wanting to sustain success," she says, "...asking the right questions of your own business and sometimes those that people don't want to hear is critical!". Ravenall sees herself as a democratic leader and focuses on empowering the staff. This means Beyond Outsourcing creates a competitive environment in which staff are accountable and can take calculated risks. Ravenall was voted one of SA's Leading Managers (2003/4 and 2004/5) from over 250 plus selected entries where only 59 were chosen). She has also been included in the 2003/4 and 2004/5 version of the International Historical Who's Who, an international publication that recognises key individuals in 150 countries across the world that are seen to be shaping and changing economies. She was nominated as one of five finalists for the Nedbank Businesswomen of the Year in 2004 and received a commendation and runner up for the African Investor Business Women of the Year 2004. She is a member of the Institute of Directors, Young Presidents Organisation, Board Member of the Digital Partnership (Section 21 Company) and Patron of Nkosi's Haven

Contact Details

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