



Celebrating 25 years of achievement

'While the 2004 finalists represent different industries, they all represent the entrepreneur in business. In making their contribution to the economy, they have made their mark.'

The Businesswoman of the Year Award is a prestigious African business calendar. Its purpose is to recognize the contribution to the economy.

This year's award serves to highlight the achievements of women in business. With President Mbeki's support, the award has laid a solid foundation for the future.

The Businesswomen's Association of South Africa is an organization of women, but for the benefit of the entire country. It creates a cadre of female role models who can achieve their own goals. While the award is a recognition of their funds for bursaries.

The Businesswomen's Association is proud to be hosting the award ceremony in Africa. We are proud to be hosting the award ceremony in Africa.

NEDBANK

Applauding the finalists

Finalists are nominated by their peers and are widely recognised as remarkable businesswomen, contributing to the economy and the greater community.



Ann Nurock

Ann was appointed CEO of Grey Worldwide South Africa and head of the African region in 2003. She has been the driving force behind the agency's numerous empowerment initiatives. Ann initiated and leads the agency's internship programme, GAP, which places 10 black graduates as

paid interns in Grey for a year. 'As a committed and proud South African, I believe that the advertising industry can only survive and grow through real transformation.' During 2003 new business acquisitions continued and resulted in income growth of some 32%.



Ingrid Diesel

Having started out as PA to the chairman and MD in 1991, Ingrid has been Resort GM and CEO of Fancourt Hotel & Country Club Estate since 1995. Ingrid is responsible for running the resort and overseeing all of Fancourt's operations (covering a hotel, a world-class golf course and real

estate), providing her with in-depth knowledge of what it takes to become a world leader. Fancourt was awarded Best Resort in the World in December 2003 by IAGTO, and hosted the prestigious President's Cup in 2003. Through Ingrid, Fancourt was involved in the set-up of the Isombululo HIV/Aids Foundation.



Sindi Mabaso

Sindi is CFO of Transnet Limited, Africa's leading transport and logistics organisation with assets worth over R70 billion. As a founder of the African Women Chartered Accountants, she is committed to the development and promotion of women accountants.

Sindi was recently named one of South Africa's 20 most powerful businesswomen by the Financial Mail, and serves on the boards of MTN Group Limited, Armscor and Transnet.



Suzanne Ravenall

Suzanne founded and is CEO of IDCS Beyond Outsourcing™, a company rated one of the Top 300 and one of the Most Promising Companies in the country. UK-born, Suzanne came to South Africa in 1992 and seeing a gap in the market, started IDCS – an outsourcing operational

implementation company in 1997. Today, IDCS is regarded as a pioneer with a unique offering locally and globally. Suzanne is the patron of Nkosi's Haven, a member of the Young President's Organisation and is on the board of the Digital Partnership.



SOWETAN Thursday August 26 2004

Sindile Mabaso congratulates Futhi Mtoba (centre) who won the Nedbank Businesswoman of the Year 2004 award last night. Suzanne Ravenall (second from left), Ann Nurock (second from right) and Ingrid Diesel (far right) were finalists in the competition.

PHOTO: LEN KUMALO

Mtoba makes her mark

By Shane Dladla

DEPUTY chairwoman of Deloitte & Touche Futhi Mtoba last night won the 25th Business Woman of the year award in Sandton, Johannesburg.

"Mtoba is a winner who heralds great things, given what she has achieved and all she represent about the country and its women," said Dr Namane Magau, president of Business

Women's Association.

She said apart from recognising the success of women in business, the award was also a celebration of women's contribution in the country's economy.

"Mtoba is truly a remarkable person. What strikes somebody about her is that she is an incredible, modest and unassuming person with a great sense of humour,"

said Richard Buchholz the MD for

Nedbank business banking.

Buchholz, who was also one of the judges, said the high calibre of the candidates made it difficult to select the winner.

Mtoba's professional career began in Umtata at the accounting firm W L Nkuhlu and company in association with Hoek and Wiehelm.

She joined Deloitte & Touche in 1988, where she was the first black woman to be appointed as a partner.



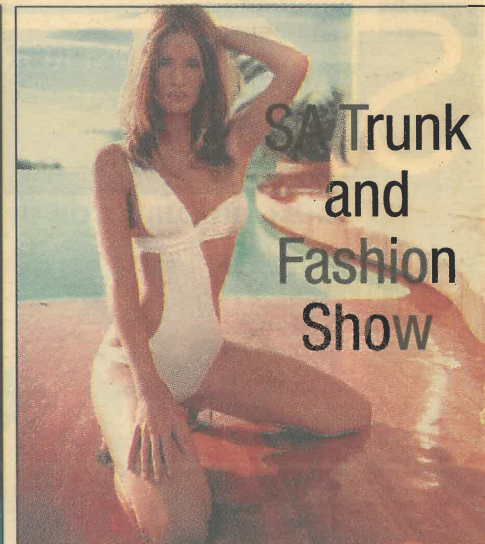
SINDI Mabaso, chief financial officer of Transnet, in a hot-pink dress from Joanna Makgalamele's shop Studio One.



SUZANNE Ravenall, CEO of IDC's Beyond Outsourcing. Pictures by **WERNER BEUKES**



ANN Nurock, CEO of Grey Worldwide South Africa.



SA Trunk and Fashion Show

THE SA Trunk & Fashion Show will take place at the Wanderers Club next weekend. It is a showcase of the new season, plus sales of the previous season's looks. The catering will be done by Swoon, known for its patisserie and innovative catering. Labels include **La Perla** (above), **Laura Biagotti**, **Thomas Red**, **Hip Hop**, **Gosh**, **Princess Tim Tam**, **Malcolm Kluk** and **Laurel**.

were present at the event, which said something for its prestige.

Encouraging to see that of the 950 guests, many were men, and **Tom Boardman** of Nedcor paid homage to his "best role model", his wife **Sheila**.



INGRID Diesel of Fancourt is congratulated by **TOM** Boardman of Nedcor.



Social bunny

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CHEEK TO CHIC

Women in hot seat



WINNER Futhi Mtoba is awarded her certificate by an equally delighted **DR** Namane Magau, president of the Businesswomen's Association, which helped sponsor the event.

THE 25th Businesswoman of the Year Award, in Sandton this week, was a prestigious affair, and most of South Africa's top women in business were present. Glamour reigned supreme and fine jewels adorned many a neck, including **Dr Dorianne Weil** who was wearing a magnificent Victorian diamond neckpiece. MC **Barry Ronge**'s eyes sparkled when he saw the glamorous finalists, particularly **Suzanne Ravenall**. No battle axes here, he concluded!

The mood was ebullient, and women showed just how good they are at networking. PR **Jenni Newman** was delighted at the networking opportunities and worked the room tirelessly. My table had a few bets down on the winners, who were all formidable in their fields. When finalist **Ingrid Diesel** told me that the Acer Women's Open, which had been scheduled to be held at Pezula in Knysna, is now going to be held at Fancourt, I admit I toyed with the thought of putting my money on her!

Eighteen out of the original 25 winners